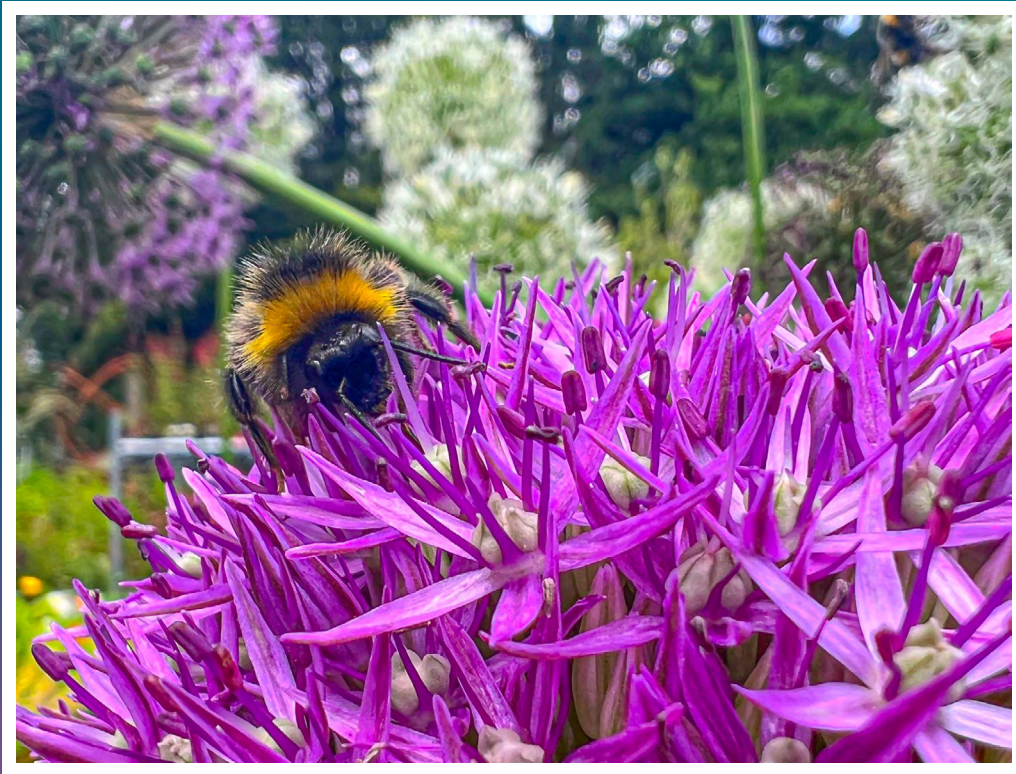


# Cultivating Community with Our Grant Scheme



POWERED BY  
**LEVELLING  
UP**

 **Broadland**  
District Council  
*Community at heart*

 **South Norfolk**  
COUNCIL

Town and parish councils in South Norfolk and Broadland districts are invited to apply for a grant that not only enhances the physical landscape but also fosters significant social and mental health benefits. Research consistently shows that community-led environmental projects contribute to stronger community bonds and improved mental well-being.



### Grant Possibilities:

- **Community Projects:** Leverage the power of group efforts in gardening or beautification projects to boost community cohesion. Participating in collective activities strengthens social ties and can lead to enhanced mental health.
- **Connection with Nature:** Engage in projects that bring people closer to nature. Connecting with natural environments has been linked to reduced stress, improved mood, and enhanced mental clarity.
- **Sustainable Practices:** Embrace sustainable environmental practices that preserve natural resources and foster a sense of responsibility and stewardship among community members.

**A Suggested Opportunity:** Participating in Anglia in Bloom, a segment of the RHS Britain in Bloom campaign, is an exemplary way to use this grant. This initiative offers a platform to unite the community, beautify your environment, and experience the mental health benefits of horticulture.



## Supporting Diverse Community Initiatives

This grant scheme is designed to give your council the financial support needed for projects that resonate with your community's unique character and needs.

### Grant Benefits:

- **Financial Assistance:** Direct funding to support a variety of community improvement projects.
- **Flexibility and Independence:** The freedom to tailor projects to your specific community needs, aligning with local values and priorities.
- **Local Empowerment:** Encourage local decision-making, fostering a sense of ownership and pride, which is crucial for sustained community engagement and mental well-being.



## Inspiration from Wymondham: A Community United in Bloom

Explore how Wymondham harnessed community spirit and resources to engage in Anglia in Bloom. Their story is remarkable, from enhancing the town's streets with hanging baskets and creative floral displays to the collaborative efforts of volunteers, businesses, and residents. Supported by the local council's grant, Wymondham achieved notable success in the competition, including nearly winning a Gold award in 2022. The 2023 theme 'Incredible Edibles' saw the town creatively incorporating edible plants into their displays, showcasing both beauty and sustainability.

## Your Unique Path

Every community has its unique strengths and character. This grant offers an opportunity to harness these qualities in ways that best suit your vision, whether through a project like Anglia in Bloom or any other initiative that strengthens community ties and mental health.

## Envision and Create a Vibrant Community

Apply for the grant today and start on a journey to enrich your community's social fabric and natural environment. Embrace this opportunity to create a more connected, healthy, and vibrant community.





# Pride in Place

If you would like to discuss our Pride in Place work programme further or find out more about our funding opportunities, please contact us through the details below.

**Telephone:** 01508 535348

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**Web:** [southnorfolkandbroadland.gov.uk/communities/pride-place-community-grant-scheme](https://southnorfolkandbroadland.gov.uk/communities/pride-place-community-grant-scheme)

